



# Seminar: Arctic-China Opportunities and Challenges & ACECA Opening Ceremony

Dedicated to the 70th Anniversary of Friendship between Finland and China

## OULU • FINLAND

Time: **February 7<sup>th</sup>, 2020 13:00 PM – 17:00 PM**  
Place: Telesali, BusinessOulu, Hallituskatu 36 A, 90100 Oulu  
Audience: 50-100 registered through Federation of Finnish Enterprises of Northern Ostrobothnia channel

Organizers: ACECA & Finland Center of International Exchange Oy  
Partner: Federation of Finnish Enterprises of Northern Ostrobothnia

### Programme:

13:00–13:05	<b>Kyösti Oikarinen</b>	<b>Chairman, Oulu City Executive Board</b>
13:05–13:20	<b>Opening Ceremony</b>	
13:20–13:30	<b>H.E. Chen Li</b>	<b>Ambassador, China Embassy in Finland</b> <small>70th Anniversary of Established Diplomatic Ties between China and Finland</small>
13:30–13:50	<b>Matias Ojalehto</b>	<b>Chairman, Council of Oulu Region</b>
13:50–14:10	<b>Petri Karinen</b>	<b>Head of International Affairs, BusinessOulu</b>
14:10–14:30	<b>Mikael Pentikäinen</b>	<b>CEO, Federation of Finnish Enterprises</b> <small>Export and SME's Role and Possibilities</small>
14:30–14:55	<b>Tea Break</b>	
14:55–15:15	<b>Päivi Penttilä Johanna Salmela</b>	<b>Managing Director, VisitOulu Project Manager, VisitOulu</b>
15:15–15:35	<b>Sanna Tarssanen</b>	<b>Managing Director, Business Lapland</b>
15:35–15:50	<b>Shaokun Du</b>	<b>Chairman, ACECA</b>
15:50–16:45		<b>Networking</b>

Purpose of this seminar is to enable attendees understand more of opportunities and collaboration between Finland and China since the new-type cooperative partnership in recent years, and challenges due to differences in both business and culture. The event envisions the future for Finnish entrepreneurs especially those from northern region, who can better anticipate potential opportunities of collaboration in multiple aspects with China. The event conveys great encouragement and recognition for those working at Finland-China relevant areas. This event provides solid network activities between Finland and China.

Arctic-China Exchange and Cooperation Association (ACECA) integrates resources of members and partners between Finland and China, and promotes long-term collaborative development in culture, education, tourism and trade cooperation for governments, organisations, start-ups, entrepreneurs, experts and specialists.

ACECA warmly welcomes all attendees, and special thanks to attending organizations: Embassy of PRC in Finland, Council of Oulu Region, City of Oulu, Federation of Finnish Enterprises, Federation of Finnish Enterprises of Northern Ostrobothnia, BusinessOulu, VisitOulu, Business Lapland.

